DOWNTOWN COLORADO SPRINGS

9am Saturday Sept. 6th





Explore · Engage · Enjoy Local & Regional Innovation & Imagination



100+ Interactive Experiences

- Geeky Gadgets Experiments New Technologies
 - Hands-On Learning DIY Demonstrations

Free Fun All Ages All Day

Music & Live Performances Delicious Festival Fare Beer Garden & Desserts



BRING THIS GUIDE

The Color Run 5K • ARC ATTACK! • Treasure Hunt





#whatiffest

www.whatif-festival.org



One of the first questions artists, musicians entrepreneurs, explorers, inventors & scientists ask when they begin a new endeavor is



We invite you ... to spend the day

laughing, playing, discovering, learning, and connecting to new ideas, new people, and new experiences!

Over the Edge

ALAMO

BUILDING

FOOD COURT

TEJON







. Rewarding Treasure Hunt! 14. Unknown Heroes.

Track the many treasures at the festival! It's easy for adults Play improv theater games! and kids to win prizes! Xfinity

Create your own hero! Dress up!



15. Nikola Tesla Live! 2. Giant Water Balloon

3. Beer Garden. Play with hops while sipping beer creations. Pikes Peak Brewing Company, Phelan Gardens, Springs

4. High Flying Technology Leading edge aerial filming

for adventures, races, actions, and travel. Look up! SkvPixel Media

5. Hula Hoop Hotspot. Hula in the heart of the festival! Waldo Waldo 5K

BIZARRE BAZAAR [\$]

6. Fantastic Floral. Create beautiful floral arrangements! Vie

7. Natural Skin Care.

Natural skin care products at a solar-powered booth! Dari Naturals

8. Hammock Haven.

Hang happy in hammock heaven. Join in the community weaving! Colorado Hammock

9. Mermaid Cove. Meet mermaids and pirates! Embellish paper dolls! Mermaid Cove Swim School

10. Fun in the Sun. Race a solar-powered boat! Solar Made

11. The Color Run 5K

Kids Are Dramatic

TREASURE HUNT! 🕕

Slingshot. Fire water balloons Meet the legend in person! from a giant slingshot! Richard Marold Lockheed Martin

16. ArcAttack! Singing Tesla coils, a fully automated robot, and the excitement of live electricity! A performance Ensemble Theater [\$] like nothing you've ever

> 1pm & 4:30pm [\$] Tickets at Box Office, 719-520-SHOW or... www.pikespeakcenter.com

seen before!

17. Lessons of the Woods.

Discover the power of learning and the wonder of naturalist intelligence! School in the Woods

18. Take a Deep Breath

Breathe better at high altitudes! Test your oxygen levels! Pikes Peak Suicide Prevention

19. Tesla Art. Artful constructions honoring Tesla

Gary Alan Weston Studios 21. Unleash Your Inner Inventor. See new technologies. Make wearable electronics. Print in 3D!

UCCS Center for STEM Education, Sparkfun 22. Magnet Mayhem

Levitate a moving model train! Cool Science



Run Starts at 8 am at America the Beautiful Park and Finishes at The Festival! Amazing gear & color-crazy race attractions. Run registration required. [\$] \$10 OFF USE CODE: COLORWHATIF

12. Bubble Blowout. Make giant bubbles! Millibo Art Theatre

13. Paint in Light! Paint in the brilliant vibrant colors of light!

23. Imagine Music.

Try instruments to become the musician! CS Youth Symphony Association

24. Block Party. Build with big blue blocks!

Buell Children's Museum

at School Crossing COLORADO TECHNICAL

UNIVERSITY

25. Sands Alive. Design a

sand bracelet. Toy Station

26. Romp with Robots Romp with a remote-controlled robot animal safari!

27. STEM Science Fun. Science is everywhere! Fascinating experiments

28. CSI Colorado Springs. You're the CSI! Process the crime scene!

29. Found Object Art.

Repurpose ordinary items into real art! Aspen Pointe Creative Expressions

30. From the Garden to the Glass. Infuse water to make your own creative concoctions! Girl Scouts of Colorado &

Seeds Community Café

31. Launch vour Dreams! Sow the seeds of your dreams! Launch High School

32. Innovations in Industry. A local entrepreneur unites Segway innovation with urban

cleaning process. *ProfleXions* 33. You're the Star! Take

the mike on the performance nedestall Xfinity

34. Lots of Learning. Juggle, plant a seed, make instrumentsh, walk a stone labyrinth! *Proprius Learning*

Center, Greg Cope

35. Touching the Past. Play with real dinosaur fossils. Make your own cast! Dinosaur Resource Center, Inc.

36. What IF... I could fly? Take your picture in simulated flight! Studio 101

37. Clayfest. Throw your own pottery! Manitou Art Center

38. Dragon Dancing.

Create a "Fire" breathing dragon & dance! PAYO/CS Dance Theatre

39. The Olympic Experience. Try fencing, wheelchair

Company, Kids on Bikes

basketball, and weightlifting! US Olympic Committee 40. Bike Ballet. Math activities

for a community collage. Pikes Peak Library District & dance unite! Ormao Dance

42. Another View of Pikes Peak.

Paint America's Mountain

43. Chalk It Up! See the IDEA Space @ Colorado College, Imagination Celebration

44. Rockets to Space. Propel a rocket! USAFA STEM Outreach Club

45. Wheel of Health. Play fun games to find out what you're

46. Energy Electrified. Ride a bike to run a power tool! p2e2

see rappelling off the building! Junior Achievement of Southern Colorado

Whirl the wheel to play trivia! sidewalk chalk masterpieces! Junior Achievement

33 xfinit

35

eating! Colorado Health Coaches

47. Over the Edge. Look up to

48. Trivia Wheel.

49. Marvelous Messy Art.

Make messy masterpieces

with flyswatters, a tilt table, & baby bottles! Ruth Washburn Cooperative Nursery School 51. Science Unleashed!

Science experiments and fun! Colorado Springs Science Festival

PIKES PEAI

write, can you learn? Up close with ALL Pikes Peak Reads book selections! Pikes Peak Library District

52. Can you read, can you

53. Hands UP! It's Hands ON! Hands-on activities based on APPR kids' book selections! Pikes Peak Library District

54. Green Screen Experience. As seen on TV... you! Pikes Peak Library District

58. Let it grow, let it grow, let it grow. Make your own planter cover. Academy for What IF Beer Garden Spark creativity n adult brains by sampling a local brew.

KiwiConnect

your service stories.

55. What IF... my voice was

heard? Create art based on

community concerns.

56. Avatars of the Future.

Animate your own avatar.

Make it speak! CodeBaby

57. Tell It Forward. Inspire

community service by recording

Pikes Peak Community College

180 Youth Art Corp.

Advanced and Creative Learning 59. Boredom Be Gone.

See new ways to connect.

63. Mountain Collage. Use collage to create your own view of life! UCCS Galleries of Contemporary Art

64. Community Art. Contribute art that will be combined into a masterpiece! CS Fine Arts Center

65. Spinbot Art! Create amazing spiral art! COPPeR

66. Have a Nice Dog! What's the safe way to approach a dog? All Breed Rescue & Training

One Drop at a Time. Innovative ways to filter water. Sand Creek HS

68. Stayin' on Track. Ride the rails! Keep trains safe. Transportation Technology Center Inc.

Imagine possibilities with newspapers. The Gazette 70. MakerSpace. Build

71. Investigate. Creative.

Master how you can grow these foods yourself Pikes Peak Permaculture, UCCS Health Sciences

The 26th President talks about his adventurous life! Red Herring Productions

Early Entrepreneurs. Hear the escapades of Spencer! Red Herring Productions

based on zoo history!

79. Builders. Discover the 1903 courthouse. Make your own decorative column!

The city's history as a health resort town.

Learn history of American Indians in Colorado Make your own bracelet!

82. Immaginare la Felicitá! Imagine happiness -

contribute to a mural. Have - made of straw! vour face painted! *The Mural* CS Education Association Project of Colorado Springs, AHA Gallery, Paes 164 Artist

83. The Wonder of Water. Experiment in a diorama of your water supply.

Colorado Springs Utilities 84. The Leaky Colorado. Guide the raft model down the river to the ocean.

Catamount Institute

85. Think Gia! Explore the Century Link interactive experience center. Interact with special iPad activities! CenturyLink, Colorado Springs Conservatory

HOMESTEADING CORRAL

Sponsored by Spencer's Gardens & Nursery

Learn the ropes with these savvy growers, makers, milkers, and builders.

86. The Goat Depot.

Mini dairy goats in the city! See alpacas & spinning demos! No Goats, No Glory and Easter Egg Acres

87. Cheese? Yes, please! Make your own cheese. Hungry Chicken Homestead

88. The Veggie Barn.

Community-supported agriculture & organic local produce! [\$] Arkansas Valley Organic Growers and Colorado Farm and Art Market

89. Ask the Experts. Backyard chickens,

nomesteading, beekeeping, & gardening methods. Buckley's Homestead Supply, Pikes Peak Urban Gardens, Hungry Chicken Homestead

90. Worms are our Friends The Wonderful World of

Worm Composting. Blue Skies Exploration Academy

91. VehiculART. Cars like you've never seen before they're art! Artocade



93. Rockin' Roller Coaster. Rock a roller coaster made

of paper & marble! West Middle School 94. Cut Me Some Slack

Try to walk on a 20-foot slackline! CitvROCK 95. Try a Musical

Instrument! Discover a musical world! Try a variety of instruments! Pikes Peak Jazz & Swing Society, New Horizons Band

96. Cougars Gone Wired.

Play ball – with a robot! FIRST Robotics Competition

97. Fort Cardboard. Create the biggest cardboard fort ever built! Concrete Couch

98. Robots!. Robots!.

Robots! Operate a real one Watch a student-designed robot play games! Rocky Mountain Robotics, FIRST Team 662

99. Compliment Collector

Give a compliment! Get a compliment! On professional radio quipment Classical 88. 7 KCME-FM

100. Pedal Powered Phenomenon. For Change

Pikes Peak United Wav

Pedal to power the mobile music stage - and a blender! CS Food Rescue, Mobile Music Project

101. Waste Not! Excess food from What IF... will benefit those in need. Food Rescue

102. Live Here. Give Here. Find out about local nonprofits worthy of your support and many happenin' things! CS Independent







STUDIO BEE

PIKES PEAK

CENTER

ARC ATTACK

PUBLIC

PARKING

GARAGE

41. Tesla Toaster. Admire the

Tesla Toaster & textile art!

VERMIJO ST.

Smokebrush

This celebration is undaunted - and will

occur rain or shine! By city ordinance

no pets allowed at the Festival.

Schedules are subject to change

15

20

21

23 22

24

COLORADO AVE

† †

Saturday Sept. 6th WELCOME TO A DAY OF WOWS!

Colorado

Utilities

FOOD COURT

Delicious

Festival Fare!

Za Wood-fired Pizza

TAPA teria Seafood Paella

Front Range BBQ

High Grade Jamaican

Ola Juice and Salads

Josh & John's Ice Cream

Indian Summer Kettle Corn

Heavenly Desserts

Crepe Caper

Radiantly Raw Chocolate

Potato Potato

Kona Flavored Ice

Coffee Exchange

Suppen Bar

Mountain Pie

Valid ID required. [\$]

PARKING

GARAGE

Getting to the Festival Drive - Bus - Bike -

Walk - Bring Friends

Free or inexpensive

parking all directions

(Meters in effect.)

Eat at the Festival

or Nearby Restaurants

Bring a water bottle(s)

Don't forget sunscreen

89 90

100

VERMIJO ST.

60. Embody. Suspended life-size

illuminations of the body in

motion! Artist Wendy Mike

& GOCA: Art without Walls

61. Foundation in Finance.

Save to build a sound financial

future. Partners in Housing,

62. Thrilling 3D. What can you

create with a 3-dimensional

printer? The 3D Printing Store

YASCing to Give!

COLORADO AVE.

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(N)

76 77 78

79 80 81

PIONEERS

MUSEUM

PLAZA OF

CODE BABY (Upstairs

54 55 56

61

62

THE ROCKIES

67. Changing the World, **PUBLIC**

69. New Views of News.

wooden flying propeller toy! Pikes Peak MakerSpace

Experiential learning projects The Colorado Springs School 72. Public Edible Gardens.

73. Theodore Roosevelt

74. Spencer & Julie Penrose,

PIONEERS MUSEUM

75. Meet the Museum A center for local history! 76. Trailblazers. Study historical explorers!

Make your own telescope! 77. Artistic Angles Create art inspired by Van Briggle tiles!

78. Benefactors. Make your own Tessie the Elephant,

80. City of Sunshine.

Test the effect of UV rays! 81. Cultural Crossroads



Performance & Live Music Stages





(Schedules are subject to change.)

Stage 1 - The Color Run Stage	
10:30 am	Taiko Society - Japenese Drumming
11:00 am	Crystal & the Curious -Whimsical Multimedia Collaboration
12 noon	Mistura Bela – <i>Brazilian, Samba,</i> <i>Bossa Nova, Latin, Jazz</i>
1:00 pm	Tony Exum Jr. – Contemporary Jazz
2:00 pm	Charlie Milo Trio — Progressive Jam Band
3:00 pm	Surfin Djangos – Jazz Rock Surf Funk



Taiko Drummers



١		Stage 3 - KRCC Stage
V	10:00 am	Ryan Flores – <i>Latin Gypsy</i>
	11:00 am	Xanthe Alexis – Gypsy Americana
	12 noon	Edith Makes A Paper Chain – <i>Folk, Indie Pop</i>
	1:00 pm	We Are Not a Glum Lot - Alternative Rock
	2:00 pm	Millicent – Shoulder-moving Vibe Pop
	3:00 pm	Moonhoney Gypsy Tango Cabaret

Stage 2 - Movement Stage		
10:00 am	Yoga	
11:00 am	Mathtastic - Ormao Dance	
12 noon	Krithika's Performing Arts	
1:00 pm	Jamoral West African Dance & Drum Ensemble	
2:00 pm	Parkour	
3:00 pm	Family Karate -Martial Arts	





Edith Makes A Paper Chain

Stage 4 - Mobile Music Project 10:00 am 6 Minutes Apart – Bluegrass 11:00 am Steve Weeks - Children's Songs Alicia Archibald 12 noon – Jazz, Pop, Classic Country 1:00 pm The Changing Colors – *Indie-Folk* 2:00 pm John Wise & Company – Blues & Jazz DIY - Open Mike 3:00 pm

Festival Roamers

Fairy Godmother of The Arts - President Theodore Roosevelt - Nikola Tesla -Ellement A Cappella Singers ~ CS Children's Chorale ~ CS Conservatory

Thank You What IF Festival Sponsors.



























Colorado Springs Utilities











CenturyLink

























ENORMOUS THANKS TO THE FOLKS WHO MADE THE FESTIVAL POSSIBLE! Amanda Hansen, Ashley Thompson, Betsy McClenahan, Brian Elyo, Colette Labate, Dan Wecks, David Ball, David Lee, Fabrizio Labate, Haley Davis, Jacob Kirksey, Jenny Pierce, Kevin Nathan, Lee Kyle, Meg Poole, Pam Smith, Priscilla Barsotti, Sean Anglum, Stacy Sprewer. Imagination Celebration Board of Directors: Amber Besse, Ana Olivas, Beth Seymour, Becca Sickbert, Diane Loschen, Emily Fletcher, Keith Johnson, Kim Nguyen, Jeremy Walker; Eva Pierce & Chris Jenkins of Norwood; Mike Hassell of Sun Plaza; Matt Mayberry of CS Pioneers Museum; Jack Ward, Kristina Salamo, Matthew Gerdin of CS Independent; Brianna Goodwin & The City of Colorado Springs; Dave Rose & El Paso County. Delarch Thorrton Festival Producer; Curious Choreographer of Creativity, Imagination Celebration