



2016 WHAT Festival Innovation & Imagination



DOWNTOWN COLORADO SPRINGS

Saturday Sept. 10th

10am to 4pm Live Music 'til 7pm

A Day Full of Joy and "Wows" 100+ Interactive Experiences
Engineering, Science, Technology, The Arts, Local Foods

Indy Music Artists Showcase on 3 Stages

Delicious Festival Food

Beer-Wine-Spirits Tasting Garden



Presenting Sponsor





Festival Producer

www.whatif-festival.org



One of the first questions artists, musicians entrepreneurs, explorers, inventors & scientists ask when they begin a new endeavor is

What If...?

This celebration is undaunted and will

occur rain or shine! By city ordinance

No Pets allowed at the Festival.

Schedules are subject to change

GARDEN

0

BLIND WORM STAGE

COOL

WHAT IF Festival

-Shirts Available at

INFO BOOTHS

xfinity: 1

PIKES PEAK

CENTER

SUN PLAZA

COLORADO AVE



You're invited....

Bring your

Refill at Whole Foods

Hvdration Stations

by the 2 Info Booths

Don't forget

FIRST AID

FREE! SATURDAY SEPT.10, 2016 Welcome to a Day of Wows!

COLORADO

UTILITIES

STAGE DINING OASIS

FOOD COURT

YUMMY FOOD COURT FARE!

All Things Pita

Awaken Cambodia

Bella's Bakery & The Coffee Exchange

Bia Saueeze Lemonade

Front Range BRO

High Grade Jamaican

Hawaiian Style BBC

Itza Waffle

Jake and Telly's Greek Taverna

Kona Ice Pikes Peak

Mateo's Catering

Miller's Chicago Dogs

Mountain Pie Gourmet Meat Pies

Rocky Mountain Lemonshakers

Josh-n-John's Ice Cream Scoop Bus

SuppenBar German

TAPAteria Paella

Heavenly Dessert Company

Vera's Coffee Coach & Espresso Bai

to spend the day laughing, playing, discovering, learning, and connecting to new ideas, new people, and new experiences!



COLORADO AVE

PUBLIC

PARKING

GARAGE

Get to the Festival!

Drive - Bus - Walk

Bike! (Secure Bike Valet

Available at #4)

Free or inexpensive

parking in all

directions.

(Meters in effect.)

Bring Friends!

PIONEERS

MUSEUM

0

www.whatif-festival.org #whatiffestival

where and with whom!

97. Oodles of Doodles

find for an ordinary object?

Make a paper airplane and

100. Meet the Museum

launch it with power!

99. Paper Plane Power Launch

PIONEERS MUSEUM







1. Live Demos of X1 Operating System. Festival Treasure Hunt! It's easy to win prizes

by participating in festival experiences. Pick up an Xfinity Treasure Hunt Card here or at Festival Info Booths for the chance to win tickets to Magician Bill Blagg at The Pikes Peak Center!

16. Caring Made Simpler

from Anywhere. A new concept:

Manage health and wellness

17. Create A Game Learn to

18. Future City What would

alive? Dress as a person of the

future, and build parachutes!

Build simple robots, learn basic

and race Star War's BB8 using

Middle School - CS District 11

COOL SCIENCE

Is it Magic or Science?

Seemingly simpledemonstrations

annear to defy the laws of

physics and common sense.

20. Strange Attractors Magnets

are fun, but superconductors are

computer commands. Mann

coding, explore innovative careers

Renaissance, create a city of the

da Vinci invent if he were

The da Vinci Academy

19. Innovation School

- 2. Clayfest! Pottery Hand build 14. Bubble Blowout! Make giant a sculpture. Throw a pot on the bubbles! *Millibo Art Theater* wheel. Featured Artist: Mark Wong 15. Radio Drama Sound Studio Clayfest / CS School District 11 You provide the voice and sound
- 3. Poetry Impromptu You're a poet, and now you'll know it! Work Focus on the Family with a writing mentor and create an on-the-spot poetry chapbook. Poetry Heals
- 4. Legacy Loop Transformation through technology and connection. How is Colorado Springs becoming NestCARE safe and accessible for people on bikes? Bike Colorado Springs

make your own tabletop game and take it home! All ages can BEER-WINE-SPIRITS play games featuring creativity TASTING GARDEN and imagination! Gaming Events in the Springs

Adults can purchase tickets for tastings of fine wines, locally crafted beer and spirits while learning about their history, culture. and artistry. Sniff! Swirl! Sip! Savor. Sit and enjoy nearby live music.

Tastings are guided by local favorites Triple S Brewing, Lee Spirits and Soirée. Beer and wine also available by the glass. Must be 21 to enter

Advance tickets & details: www.whatif-festival.org [\$]

Botanicals for The Garden. See what plants can do to enliven an outdoor space! Phelan Gardens

5. Cosplay Way What if ... you were a cosplayer? Photo opportunities with pop culture and business twisted characters.

GalaxyFest **6. Hula Hoop Hotspot** Hoop it up and find Waldo! Waldo Waldo

Mountain Shadows Aerial Silks/

Yoga Mountain Shadow

8. Brazilian Capoeira

movement, acrobatics,

Try marital art dance with

and music! Brazilian Capoeira

9. Mineral Springs Tasting

what makes our region special!

solar charged hybrid bicycles!

11. Create! Jump start your

imagination with cool materials.

Explore the future of agriculture

in a 16-foot Geodesic Dome!

Learn about the history and

geology of the springs!

The e-Bike Company

Hooked on Books [\$]

12. Under the Dome

Experience this vital part of

- 21. Chair of Nails Can you . Aerial Silk Suspension Suspend yourself on an aerial rig! survive sitting on hundreds of sharp nails?
 - 22. Math Mysteries Cutting a piece of paper in half gives you two pieces, right? Not this paper!

23. So Cold It's Hot? These blocks will make you

doubt everything you thought vou knew about heat!

- 24. Oh No They Didn't... Sometimes balloons don't do what you think they will! Manitou Springs Heritage Center
- 25. Metal with a Memory 10 eBike Extravanganza Ride Watch a wire bend itself into different shanes!
 - 26. Float or Sink? Drop an ice cube in water and it floats to the surface - or does it?
 - 27. Spinning Stuff Watch the nagic when disks and tops spin!
 - 28. Expressions & Senses Create new forms of human
- Dome Creations/Abundant Harvest 13. Dance Innovations Dancing expressions and record internal with umbrellas, math, and more! and external sensory experiences. Ormao Dance Company & School Web of Connection

29. Entrepreneurial Enterprise Create a pretend business and buy from global artisans! Yobel

30. Train like an Olympic athlete!

Ride a Wattbike and compete with others in your age bracket. Give your all on the Just Jump Mat and get ready for 2020! Meet Olympic/Paralympic Athletes in Training! 11am-1pm effects in an old time radio drama! United States Olympic Committee & Colorado Springs Olympic City USA

- 31. Droid Friends Meet R2D2 and learn how he is made! Mountain States Droid Builders
- 32. Robotic Sports Student-built robot shoots frisbees & balls and gives out balloons! D-11 FIRST Robotics Team
- 33. Innovations in Music Demos of luthiers, percussive innovations, music technology, and improvisational Festival band jams. Blindworm Guitar
- 34. Short Theatre Workshops Unleash your body's spontaneous creativity in a fun, judgement-free setting with a theatre coach! At 15 and 45 minutes after the hour. Max Ferguson
- 35. Worm Squirm Compost with worms and play gardening games! Blue Skies Exploration Academy

36. Rubik's Cubeland

Algorithms and a beatbox! Watch an aspiring recordbreaker solve the Rubik's Cube. Try it yourself! Life Skills High School

COLORADO TECHNICAL UNIVERSITY

- 37. ID Kits for Kids Child Fingerprint and Identification Kits!
- 38. Hitting the Hot Spots Find areas of heat to keep a glider in the air!
- 39. Animal Health Monitor Monitor real-time heart rate and hydration of horses & other animals!
- 40. Inventive Images Acquire new photography skills and get a quality portrait for immediate use! Colorado Photography School
- 41. Fairy Tale Friends Create your own characters in a fairy tale with the Black Forest Friends! Ever After Stories [\$]
- 42. Working Dogs Meet service dogs that assist veterans and the disabled! Victory Service Dogs
- **43. Zoomobile** Meet zoo creatures and learn more about our animal friends! Cheyenne Mountain Zoo
- 44. Think Outside the Tent Tents at the next level with a new type of stretchy structure. Tentrix

45. Compression Impression Hands only, HeartSaver and Basic Life Support (BLS). Practice CPR compressions and earn a certificate! Code U CPR

VERMIJO ST

PUBLIC

PARKING

GARAGE

- **46. Dream Big, Go Tiny** Tour a tiny house and enter *Dream Tiny* Sweepstakes. Tumbleweed Tiny House / Behr Paint
- 47. Power of Wind and Sun Make a sun-powered smoothie with renewable resources! High Trails Outdoor Education
- 48. Electric Cars Sustainable mobility and performance converge in BMW's iPerformance line: the all electric i3 and PHEV x5 xDrive40e Winslow BMW
- 49. Chalk It Up Challenge! Watch sidewalk art being created by professionals and amateurs Featured Artist: "Fuse" - Imagination Celebration

Imagine a colorful new you! Pink Rabbit Face & Body Painting [\$]

51. Percussion Play Eniov workshops on how to play drums and singing bowls.! Drums and Treasures [\$]

56. Green Screen Scene

Green screen vourself into your

own photograph or drawing!

Pikes Peak Library District

- 52. Green Screen Fling Try a new type of photo booth with high 60. Brain Train Run the circuit of quality cameras. Add backgrounds fast-paced brain training games! and digital props! Picture Booth Learning Rx 53-54. RIO on A Video Wall!
- Watch cool 2016 Olympic Highlights on a VERY big screen. 55. RIO Captured! See the best on-site 2016 Olympic photographs by The Gazette 62. Play "Innovate!" Play the
- reporter Mark Reis The Gazette new board game Innovate. Your invention! Innovation Game

50. Facepainting for All Ages 57. Another Perspective of Art! 63. To Be of Service Share your View suspended inflated sculpture up close thru second floor window! Gallery of Contemporary Art

- 59 Sister Cities See our seven sister cities and learn about their culture! Colorado Springs Sister Cities International
- Remember better, think faster!
- 61. Ride the Wave Visualize sound waves with an ingenious invention by UCCS inventor, John Poss! Pikes Peak Library District
- feedback will help develop a new

ideas about "service" in a creative dialogue and meet this year's TEDx speakers! TEDx Colorado Springs

VERMIJO ST

64 Make a Meal Happier Generate BIG smiles by decorating bags that will hold nutritious meals going to people coping with life-threatening illness. Proiect Angel Heart

- 65. Around the World with Languages Explore other countries through their languages! PPCC - Foreign Languages
- 66. Thumbs Up Make Music with Thumb Pianos. PPLD 67. Community Collage
- Create a community collage on a creative canvas as you explore the theme of "Stories!" PPLD

Springs Magazine

68. Magazine Mashup Create the pages of a magazine yourself!

69 Interview You Be interviewed about creativity Jav Billups Creative Magazine

Restrooms

PLAZA OF

THE ROCKIES

2ND

FLOOR

0

xfinity.

PI A7

- 70. Monumental Inflatable Art Explore a suspended inflatable art installation! UCCS Galleries of Contemporary Art - Nicole
- Use state of the art learning tools! Adams School - D11 72. Brainitz Brainiac Experience a brand new, self

71. Education Innovations

- paced, interactive, online education technology! Brainitz 73. New Developments in
- **Gaming** Play with digital tools that make games. UCCS Bachelors of Innovation / Dwindle 74. Electric Village Watch

of power, then play energy trivia!

Colorado Springs Utilities

Electric Safety Town's 10,000 volts

75. Broadcasting Bonanza Get hands-on experience with radio and television equipment! Pikes Peak Community College

HANDICAPPED PARKING

- 76. Boxing a Bout Test your boxing skills for accuracy and speed by hitting the high-tech Accuracy Ball developed by entrepreneur Donell Branch
- 77. Interactive Energy Lighting, solar energy, and electric vehicle demonstrations. Talk to experts about energy efficiency tools! CS Utilities
- YOU-tility Challenge trivia game! Colorado Sprinas Utilities
- 79. Spread Love! Be an artist and contribute a loving flower image to a large scale collaborative and social interactions! YMCA community fence. Spray The Love / 96. Gone Fishin' Play the fishing Higher Grounds Irrigation & Fencing game, make crafts to learn about

80 Cultural Mural

Join others in creating a mural Discover the game-changing about workplace culture! education approach called Featured Artist: Kim Polomka Personal Learning Platform. Pikes Peak Worforce Center Choose what when how

81. Chemistry Castle Knights conduct a chemistry mission through mesh and ball-

course! Kids on Bikes

- Learn what you can create pit atoms! That Science Fairy with drawing activities! 82. Bike Bonanza Try different 98. Divergent Thinking bikes on interactive obstacle How many new uses can you
- 83. Bone Clones & Beasts Meet live animals and identify bone clone artifacts! Pikes Peak Community College - Zoo Keeping

84. Snazzy Snapshots What if you wanted to be a ...?

Fulfill your vision and imagination get to know this cool museum! in a costumed photo booth! Pikes Peak Community College - Arts Collective

85. College Connection Interact with your local community college and Arnie the Aardvark Pikes Peak Community College

- 86 Garden Growth Get a grasp on gardening. ask endless questions, and take home starter plants! Pikes Peak Permaculture
- 87. Recycle Bugs Make your own recycle bug from plastic bottles! CSU Extension El Paso County 4-H Youth Development Program
- 88. Beauty is in the Eye Discover the beauty in the not-so-obvious with guidance from photographers Colorado Photography Learning Group
- 89. Mutts on the March Kids learn to run obstacle courses with trained dogs! Mutt Masters
- **90. Tiny House Tour** See living on a small scale! EcoCabins
- 91. Cave Crawling Put on your lighted helmet and explore a 60-foot simulated cave! Test your caving skills and see your score at the end. CaveSim
- **92. Giant Jenga** Play the giant block game! Climb the tallest peaks in Colorado! Solve spontaneous problems with random materials! Odyssey of the Mind
- 93. UNITY Weave yourself into the diverse fabric of our community with this public art installation! Featured Artist: Wendy Mike Amber Cote, Claire Swinford
- 78. YOU-tility Challenge Play the 94. Cut Me Some Slack! Balance on a slackline! CityROCK Climbing Center 95. Why the Y! Improve your

fish! Catamount Institute

- health thru sports, swimming

LAUNCH HIGH SCHOOL

- 113 Let It Grow Grow produce with indoor hydroponic units! Grow 100 heads of lettuce
- 114. Coffee Consciousness
 - 115. Window Wonder recycled windows! The Mural
- 116. Warped Watermelon Start the *Photo Picture Hunt* and Cut through a watermelon with a rubber band! Girl Scouts
- 101. Fantastic Frames Make a frame for your favorite photo! and learn about their technology from High School students! 102. Photography Over Time Rocky Mountain Robotics Explore historic cameras and FIRST Team 662
- 103. Photo Booth Fun Take your picture in the museum's photo booth!
- 104. Camera Obscura Make vour own Camera Obscura!
- 105. Photography Then & Now Explore the ways photography brings us together to understand the stories of our region!

LOCAL FOODS

- 106. Solar Greenhouse Possibilities! What if we grew our own food year-around in the Pikes Peak region? Explore solar designs and imagine possibilities for beautifully diverse foods! Planning Matters, Richard Mee, Coons Construction, Industrial
- Del ane Bredvik 107. Innovations in Food **Production** Learn a new model in food production and be

Hemp Supply, Prospect Farm,

- wowed! Solar Food Systems 108. Preserves with Verve Try low-sugar organic fruit iams and learn how they are made!
- Blue Owl Preserves [\$] 109. Choice Cheese Learn about local artisan cow and goat cheese! Hi Plains Dairy [\$]
- 110. Heights of Hydroponics Learn about vertical hydroponics! Change our food desert. Green Mountain Ranch [\$]
- 111. Ranching on the Range Learn about sustainable farming and better nutrition. Raising Longhorn cattle, Churro lamb heritage pork and fresh eggs. Heritage Belle Farms/El Paso County Conservation District [\$]

112. Garlic Giveaway & Games Which foods grow and don't grow in Colorado? Pikes Peak Farm to School

- a month in a 43' x 27' area! HerbaHammocks [\$]
- Delicious, small-batch, organic coffee! Global Grounds Coffee [

Create community art with Project of Colorado Springs / Renewal by Anderson

- 117. Robot Romp Run a robot
- 118. Play-Hear! Coax sounds from a trombone or clarinet and learn why playing a musica instrument provides mental and physical benefits no matter you

age. New Horizons Band of CS 119. Creactivity Experience the creative process

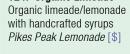
- Pikes Peak Community College 120. Clay Play Make stamped, sculpted textured clay tiles. for community art projects! No experience necessary. All ages! Featured Artist: Steve
- 121. Felting Fun Make felt from alpaca fiber and wool.

Wood Concrete Couch

- Fish Fam Alpacas [\$] 122. Buon Appetito! Fresh, simple, local breads and pastas Carbonella Creations [\$]
- 123. Goods & Gear Cottage food baked goods and custom sewn outdoor gear! Water Tige

Enterprises [\$]

124. Organic Limeade with handcrafted syrups





GET 2nd at 50% Off Magician BILL BLAGG @ Pikes Peak Center Tickets Available at Box Office



INDY MUSIC ARTISTS SHOWCASE ...

KRCC Stage

KREC

10am to 4pm including: Woodshed Red

Mo'Mungus

Water Bear Ryan Flores

Stoney Bertz

Tejon St. Corner Thieves

RXP/KILO Stage

the alternative RXP@1039

94:3KIL0

10am to 4pm including: Hydrogen Skyline Knight in Colors Shiii Whaaa

Carnivale Show Salt of Sanguine

Mark's Midnight

CS Independent Stage



Noon to 7pm including:
My Name is Harriett
40oz. Freedom Fighters
Rough Age
Iggy Igloo
Charioteer

Cocordion



Ryan Flores

Pioneers Museum Gazebo

New Horizons Band of Colorado Springs

10am to Noon

Latin Favorites

1 pm to 3pm

Jazz Standards

WWW.WHATIF-FESTIVAL.ORG FOR SPECIFIC TIMES AND PERFORMER DETAILS - SUBJECT TO CHANGE

Dining Oasis Stage

Keynote Community Arts &
Education presents young
performers playing original music
thoughout the day. Plus...

Xanthe Alexis, Wonder Bundle.

Xanthe Alexis, Wonder Bundle, Monsters on Maple Street

Throughout the Festival ...

Meet colorful characters from our community's rich history!

- Red Herring Productions, Inc.

Encounter the cruisin' Book Trike! - Pikes Peak Library District

Delight in Didgeridoo dynamics! - John Skrivan

Connect with Colorful Escapades! - Kaleidoscope Dancers

PARTICIPATE & WIN Help the Festival and Votel Scan QR codes at your favorite Festival Experiences using the FREE myLocal Rewards App - Created here in Colorado Springs. Before the Festival, download, launch & register the app. Then, at the Festival, your QR Scan Votes will enter you to win one of several prizes including tickets to Magician Bill Blagg at The Pikes Peak Center.





Thank You What If ... Festival Sponsors!













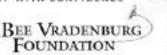


PIKES PEAK

Indépendent Business Journal











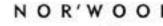


























ENORMOUS THANKS TO THE FOLKS WHO MADE THE FESTIVAL POSSIBLE! First and Foremost... Colette Labate, David Lee, and Dan Wecks for many long hours!

Adam Schnoes, Ashley Thompson, Betsy McClenahan, Brian Elyo, David Ball, Fabrizio Labate, Haley Davis, Jenny Pierce, Kevin Nathan, Kristina Salamo, Mary Beth Burichin, Matthew Jensen, Meg Poole, Michaela Hightower, Pam Smith, Priscilla Barsotti, Rachel Heckler, Ryan Lane, Sean Anglum, Harris Kalofonos & Chris Jenkins of Norwood; Mike Hassell of Sun Plaza; Matt Mayberry of CS Pioneers Museum; Jack Ward and Riley Bratzler of CS Independent; Michelle Bies & The City of Colorado Springs; Dave Rose & El Paso County and The Imagination Celebration Board of Directors: Ana Olivas, Antoine Samir, Bill Miller, Crystal Lardy, Stacey Harris, Stacy Sprewer, Renee Woolley.

Kudos from Start Professional Profe

7TH ANNUAL WHAT IF ... FESTIVAL POWERED BY:

